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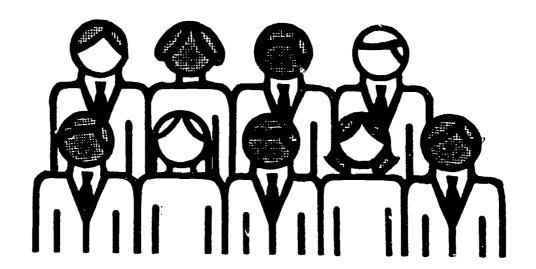
ABSTRACT

Each year, Piedmont Virginia Community College (PVCC) examines longitudinal data on fall term minority enrollment to identify trends which may be of interest to those involved in planning student recruitment and retention activities. The findings of the 1993 study indicated that: (1) 664 minority students enrolled at PVCC during fall semester 1993, surpassing the fall 1992 figure of 632; (2) 15.2% of the total student population were minorities, the highest percentage in the college's history; (3) blacks represented 11.7% of the total student population and 76.8% of the minority student population, representing the largest number of black students to attend PVCC in any single term; (4) from fall 1989 to fall 1993, the number of minority students increased 30.7% and the number of black students increased 25%; (5) between fall 1991 and fall 1993, the percentage of white students increased by only 0.1%, compared to a 5.1% increase in minority students; (6) only 27.5% of the black students enrolled in fall 1993 were male, compared to 38.1% of white students and 40.9% of other minority students; (7) 35.1% of non-black minority students were new to PVCC in fall 1993, while just under 30% of both white and black students were new; and (8) despite an increase in full-time students from the late 1980s to 1991, the number of full-time students declined by 10.6% between 1991 and 1993. Includes tables and pie charts. (BCY)

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MINORITY ENROLLMENT REPORT **FALL SEMESTER 1993**



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PVCC Institutional Research Brief

February 1994

MINORITY ENROLLMENT AT PVCC FALL SEMESTER 1993

Each year the Office of Institutional Research and Planning at Piedmont Virginia Community College (PVCC) publishes a report on fall term minority enrollment. The purpose of the report is to display longitudinal minority enrollment data and examine trends which might prove of interest to those involved in planning student recruitment and retention activities. This brief highlights the thirteenth of these reports, *Minority Enroilment Report: Fall Semester 1993* (PVCC Institutional Research Report No. 1-94, February 1994).

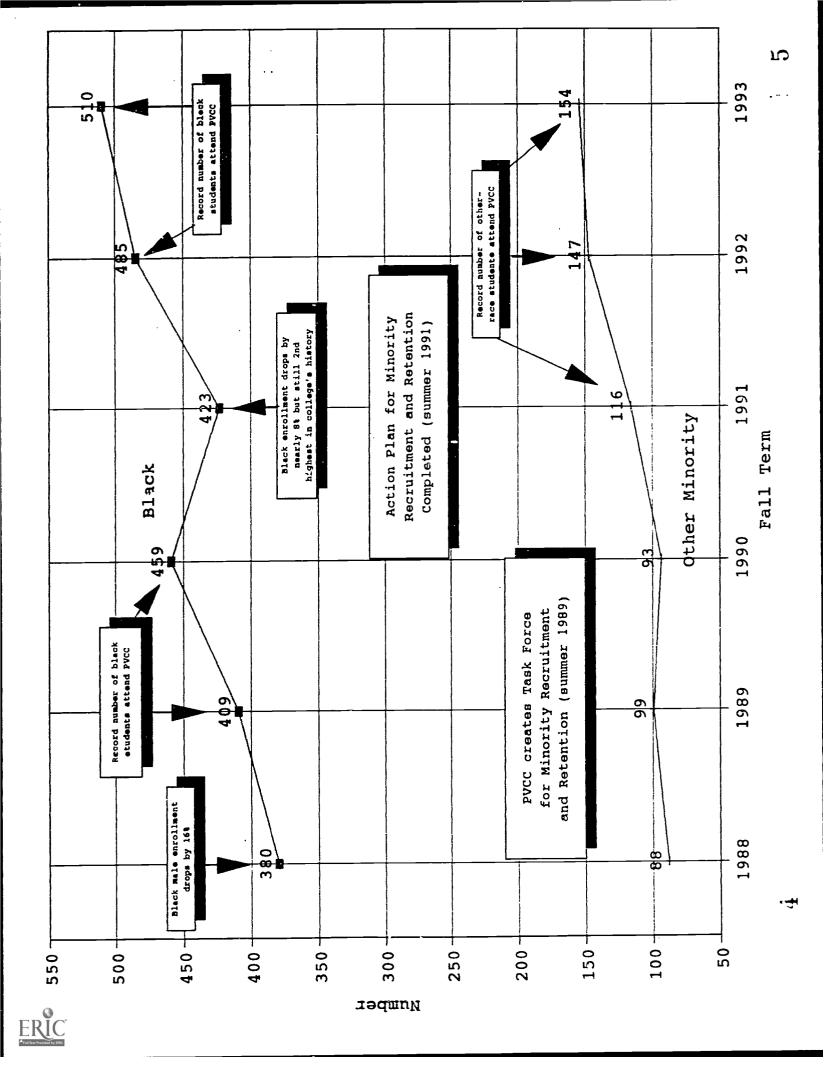
Six-hundred sixty-four minority students enrolled at PVCC during Fall Semester 1993. This was a 5% increase over the fall 1992 figure and marked the second consecutive record-setting year. The percentage of minority students within the student body as a whole (15.2%) was also the highest ever, as was the number and percentage of both black students (510, 11.7%) and other minority students (154, 3.5%). In fact, the two-year gains in minority enrollment were largely responsible for the increase in the total number of students attending PVCC between fall 1991 and fall 1993 (the number of white students increased by only four during this two-year period). Since 1991, minority enrollment has not only increased substantially, but has resulted in more minorities enrolling as full-time, degree-seeking students.

In the summer of 1989, in an effort to attract minorities to the college, PVCC's new president, Dr. Deborah DiCroce, created the Task Force for Minority Recruitment and Retention. Two years later, the Action Plan for Minority Recruitment and Retention was completed by the Task Force and implemented by the college. A group of prominent black community leaders has been instrumental in assisting college officials implement the plan. Certainly, as is readily evident, the work of Dr. DiCroce, the Task Force, and the Black Community Leaders Group, is yielding a rich harvest in terms of minority student enrollment.

A chart, illustrating minority enrollment trends during the past five years, appears on the back side of this sheet.

(Continued on reverse side)





MINORITY ENROLLMENT REPORT FALL SEMESTER 1993

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Office of Institutional Research and Planning Piedmont Virginia Community College Charlottesville, Virginia 22901 Research Report No. 1-94

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MINORITY ENROLLMENT REPORT FALL SEMESTER 1993

INTRODUCTION

This is the fourteenth in a continuing series of studies concerning minority enroll-ment at Piedmont Virginia Community College (PVCC). Each study is designed to display longitudinal minority enrollment data and examine trends which should prove helpful to those involved in planning student recruitment and retention activities.

All data in this series of reports were obtained from the Student Enrollment Booklets compiled each term by the Virginia Community College System (VCCS) and printed electronically by computer. These booklets consist of numerous tables of data relating to many different aspects of student enrollment within the VCCS. Each table within the Student Enrollment Booklet from which data were obtained is noted within this report.

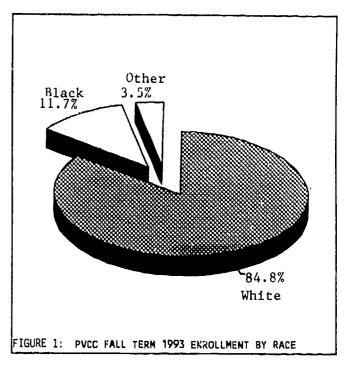
MINORITY ENROLLMENT

Six-hundred sixty-four minority students enrolled at PVCC during Fall Semester 1993 (see Figure 1). This was a 5.1% increase over Fall Semester 1992 and is the largest number of minority students enrolled at the college during any single academic term. The percentage of minority students within the student body as a whole (15.2%) was also the highest ever. Overall, between Fall Semester 1989 and Fall Semester 1993, minority enrollment increased by 30.7%.



Five-hundred ten, or 76.8% of all minority students were black. This was the largest number of black students to ever attend PVCC during any single term, breaking the old record (485, set in fall 1992) by 25 students. Black students accounted for 11.7% of the entire student body.

Of the remaining minority students, 82 were Oriental (Asians or Pa-



cific Islanders), 33 were Hispanic, 6 were American Indians or Alaskan natives, and 33 classified themselves as "other." The total number of minority students other than black was the highest in the college's history (154), exceeding the previous record of 147, set in fall 1992, by 3.5%.

As can be seen in Table 1, a large increase in minority enrollment has occurred during all but one of the past five years. Approximately 31% more minority students, and nearly 25% more black students, were enrolled in fall 1993 than in fall 1989. Between Fall Semester 1991 and Fall Semester 1993, the number of white students increased by only four (0.1%), while the number of minority students increased by 32

As noted in previous reports, a student's racial classification is determined by what he or she indicates on the initial admission form. There are six boxes which the student may check: (1) White; (2) Black; (3) American Indian or Alaskan Native; (4) Asian or Pacific Islander; (5) Hispanic; and (6) Other. After the "other" box, space is provided for comment. Usually, students do not write comments. However, typically, an "other" student is a foreigner, uncertain which box to check. Occasionally, an "other" student is one with a sense of whimsy. On the admission form, students have written such comments as "humanoid" or "Indiana Irish" to justify their "other" classification. Three students were inadvertently classified "other" due to clerical error. Their status was corrected after the data for this report were generated.

(5.1%). In this respect it can safely be said that the 3% increase in total headcount at PVCC was due solely to increases in minority enrollment.

	TOTAL	TOTAL	Ori-	THER MIN			TOTAL	TOTAL	TOTAL
YEAR	WHITE	BLACK	ental	panic	Amer. Indian	Other M		ALL IINORITY S	ALL STUDENTS
1989									
Number	3,946	409	62	21	3	13	99	508	4,454
Percentage	88.6%	9.2%	1.4%	0.5%	0.1%	0.3%	2.2%	11.4%	100.0%
Pct. Increase	5.8%	7.6%	34.8%	-16.0%	-57.1%	30.0%	12.5%	8.5%	6.1%
1990								\/\/	
Number	3,785	459	52	22	4	15	93	552	4,337
Percentage	87.3%	10.6%	1.2%	0.5%	0.1%	0.3%	2.1%	12.7%	100.0%
Pct. Increase	-4.1%	12.2%	-16.1%	4.8%	33.3%	15.4%	-6.1%	8.7%	-2.6%
1991									
Number	3,701	423	73	27	5	11	116	539	4,240
Percentage	87.3%	10.0%	1.7%	0.6%	0.1%	0.3%	2.7%	12.7%	100.0%
oct. Increase	-2.2%	-7.8%	40.4%	22.7%	25.0%	-26.7%	24.74	-2.4%	-2.2%
1992									
Number	3,702	485	75	37	8	27	147	632	4,334
Percentage	85.4%	11.2%	1.7%	0.9%	0.2%	0.6%	3.4%	14.6%	100.0%
ot. Increase	0.0%	14.7%	2.7%	37.0%	60.0%	145.5%	26.7%	17.3%	2.2%
1993			_						
Number	3,705	510	82	33	6	33	154	664	4,369
Percentage	84.8%	11.7%	1.9%	0.8%	0.1%	0.8%	3.5%	15.2%	100.0%
Pct. Increase	0.1%	5.2%	9.3%	-10.8%	-25.0%	22.2%	4.8%	5.1%	0.8%

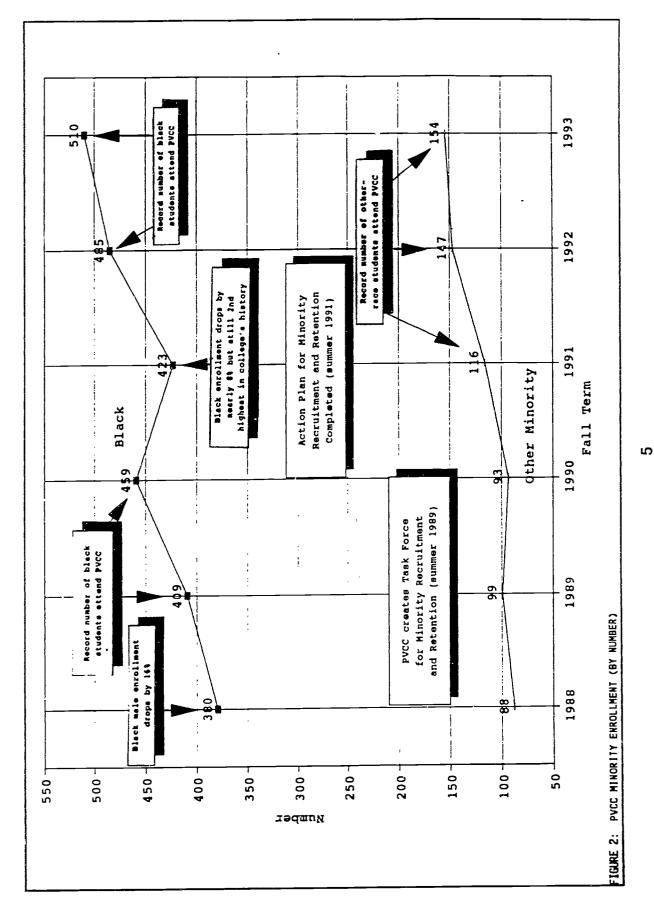
Minority enrollment patterns typically differ from overall student enrollment patterns. Between fall 1984 and fall 1985, minority student enrollment increased at a faster rate than either white student enrollment or enrollment in general. The opposite was true between fall 1985 and fall 1986 and between fall 1986 and fall 1987. Between fall 1987 and fall 1988 the enrollment patterns were approximately the same, but between fall 1988 and fall 1989 minority student enrollment once again increased at a slightly higher rate than either white student enrollment or enrollment in general.

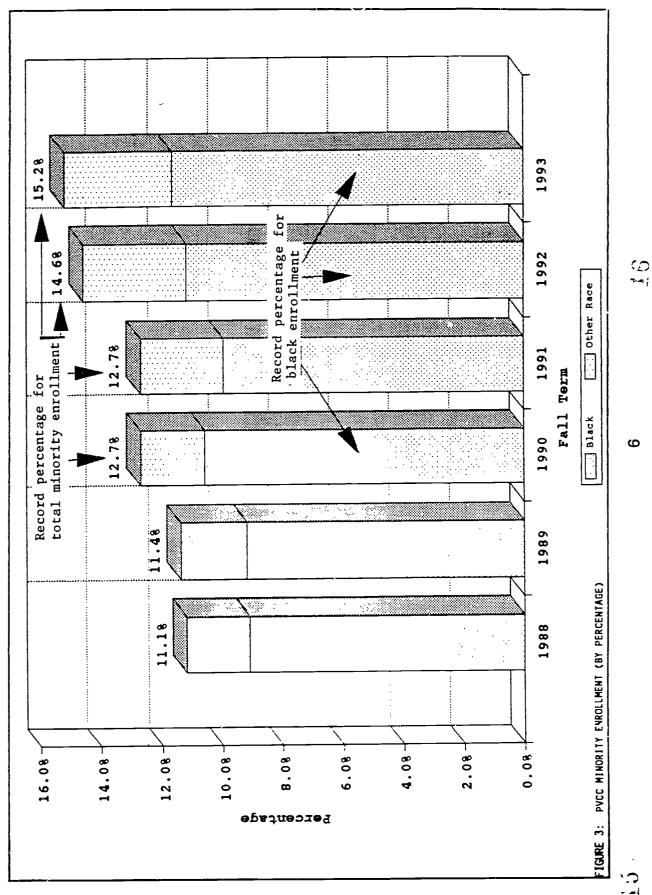


Between fall 1989 and fall 1990, both white student enrollment and total student enrollment decreased while minority enrollment increased. Between fall 1990 and fall 1991, black student enrollment decreased at a higher rate than white student and total student enrollment did, and other-race student enrollment increased at a high rate. Between fall 1991 and fall 1992, both black student and other minority student enrollment increased at a much faster rate than did white student enrollment. Between fall 1992 and fall 1993, the trend continued with both black student and other minority student enrollment increasing at a greater rate than white student enrollment.

Minority enrollment trends are graphically illustrated in Figures 2 and 3.







STUDENT DEMOGRAPHIC CHARACTERISTICS BY RACE

In prei bus minority enrollment studies, demographic characteristics of minority students have been similar to those of white students.² The one exception, noted in most of the previous minority enrollment reports, concerned sex. Nearly every fall,

.1% 1450 .8% 158 .4% 40	34.4%	1442	39.0%		Pct.		Pct.
.8% 158 .4% 40	34.4%			1399	 37 89		
.8% 158 .4% 40	34.4%			1399	77 89		
.4% 40		132	74 34		J1 . U/4	1411	38.1%
	/3 N%		21.2%	132	27.2%	140	27.5%
	43.0%	47	40.5%	57	38.8%	63	40.9%
.5% 1648	38.0%	1621	38.2%	1588	36.6%	1614	36.9%
9% 2335	61.7%	2259	61.0%	2303	62.2%	2294	61.9%
							72.5%
							59.1%
.5% 2689	62.0%	2619	61.8%	2746	63.4%	2755	63.1%
<u> </u>				_			
00% 3785	100%	3701	100%	3702	100%	3705	100%
00% 459	100%	423	100%	485	100%	510	100%
00% 93	100%	116	100%	147	100%	154	100%
00% 4337	100%	4240	100%	4334	100%	4369	100%
	.2% 301 .6% 53 .5% 2689 .00% 3785 .00% 459 .00% 93	.2% 301 65.6% .6% 53 57.0% .5% 2689 62.0% .00% 3785 100% .00% 459 100% .00% 93 100%	.2% 301 65.6% 291 .6% 53 57.0% 69 .5% 2689 62.0% 2619 .00% 3785 100% 3701 .00% 459 100% 423 .00% 93 100% 116	.2% 301 65.6% 291 68.8% .6% 53 57.0% 69 59.5% .5% 2689 62.0% 2619 61.8% .00% 3785 100% 3701 100% .00% 459 100% 423 100% .00% 93 100% 116 100%	.2% 301 65.6% 291 68.8% 353 .6% 53 57.0% 69 59.5% 90 .5% 2689 62.0% 2619 61.8% 2746 .00% 3785 100% 3701 100% 3702 .00% 459 100% 423 100% 485 .00% 93 100% 116 100% 147	.2% 301 65.6% 291 68.8% 353 72.8% .6% 53 57.0% 69 59.5% 90 61.2% .5% 2689 62.0% 2619 61.8% 2746 63.4% .00% 3785 100% 3701 100% 3702 100% .00% 459 100% 423 100% 485 100% .00% 93 100% 116 100% 147 100%	.6% 53 57.0% 69 59.5% 90 61.2% 91 .5% 2689 62.0% 2619 61.8% 2746 63.4% 2755 .5% 2755 100% 3701 100% 3702 100% 3705 .5% 2689 62.0% 2619 61.8% 2746 63.4% 2755 .5% 2689 6289 62.0% 2619 61.8% 2746 63.4% 2755 .5% 2689 6289 62.0% 2619 61.8% 2746 63.4% 2755 .5% 2689 6289 6289 6289 6289 6289 6289 6289

proportionally fewer black male students than white male students attended PVCC. This was also true in fall 1993. Only 27.5% of all black students at PVCC in fall 1993 were male. In contrast, 38.1% of all white students were male, and 40.9% of

all minority students other than black were male.

In terms of actual numbers, black male enrollment at PVCC remained constant between fall 1992 and fall 1993. In other words, the increase in black student enroll-



²Demographic characteristics examined in this report are sex, age, and residence.

ment at the college was the result of twice as many black female students as male students attending PVCC.

Minority students were about the same age as white students in fall 1993. The mean age of black students (31) matched the mean age of white students, while the mean age of minority students other than black (28) was three years lower than that of black and white students. The distribution by age categories mirrored that of previous years. As can be seen in Table 3, slightly under 21% of all students were between the ages of 18 and 21, nearly 29% between the ages of 25 and 34, and over 21% between the ages of 35 and 44. During the fall 1993 semester, minority students were more evenly matched with white students in age distribution than in recent years.



	19	B9	199	90	199	91	19	92	194	93
CATEGORY	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.
UNDER 18		_								
hite	41	1.0%	75	2.0%	87	2.4%	81	2.2%	102	2.8%
Black	4	1.0%	5	1.1%	10	2.4%	8	1.6%	6	1.2%
Other	5	5.1%	3	3.2%	1	0.9%	2	1.4%	3	1.9%
OTAL	50	1.1%	83	1.9%	98	2.3%	91	2.1%	111	2.5%
18-21										
hite	954	24.2%	948	25.0%	8//	23.7%	791	21.4%	776	20.9%
Black	.02	25.2%	110	24.0%	111	26.2%	120	24.7%	101	19.8%
Other	29	29.3%	21	22.6%	28	24.1%	37	25.2%	34	22.1%
TOTAL	1086	24.4%	1079	24.9%	1016	24.0%	948	21.9%	911	20.9%
22-24	455	44 54	427	44 74	472		450			
dhite	455	11.5%	421	11.5%	452	11.7%	450	12.2%	467	12.6%
Black	49	12.0%	70	15.3%	45	10.6%	56	11.5%	62	12.2%
Other						25.9%				
TOTAL	518	11.6%	510	11.8%	507	12.0%	531	12.3%	560	12.8%
25-34										
	1144	29.0%	1141	30.1%	1137	30.7%	1085	29.3%	1026	27.7%
Black	134	32.8%	150	32.7%	152	35.9%	147	30.3%	171	33.5%
Other	33	33.3%	35	37.6%	39	33.6%	47	32.0%	52	33.8%
TOTAL	1311	29.4%	1326	30.6%	1328	31.3%	1279	29.5%	1249	28.6%
35-44									-	
hite										
Black	90	22.0%	94	20.5%	76	18.0%	110	22.7%	114	22.4%
Other	13	13.1%	15	16.1%	12	10.3%	26	17.7%	25	16.2%
TOTAL	932	20.9%	888	20.5%	847	20.0%	959	22.1%	954	21.8%
45-59				_						
thite						9.5%				
Black	27	6.6%	28	6.1%	29	6.9%	44	9.1%	52	10.2%
Other	5	5.1%	5	5.4%	5	4.3%	9	6.1%	7	4.5%
TOTAL	441	9.9%	367	8.5%	386	9.1%	453	10.5%	524	12.0%
60 AND OVER										
hite	114		81	2.1%	57	1.5%	72	1.9%	54	1.5%
Black	2		2	0.4%	0	0.0%	0	0.0%	4	0.8%
)ther	0	0.0%	1	1.1%	1	0.9%	1	0.7%	2	1.3%
TOTAL	116	2.6%	84	1.9%	58	1.4%	73	1.7%	60	1.4%
ALL STUDENTS									_	
∦hite	3944		3785		3701		3702		3705	100%
Black	409	100%	459			100%	485			100%
)ther	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%
SOURCE: VCCS Sifigures indicated at the second seco	te the	percei	ntage	of stu	Jdent!					al

The PVCC fall semester headcount by race and residence is shown in Table 4. Approximately the same percentage of black and white students resided within the PVCC service region. The percentage of minority students other than black residing within the service region, however, was lower than that of

	19	89	19	90	19	91	19	92	19	93
CATEGORY	No.	Pct.	No.	Pct.	No.	Pct.		Pct.		Pct.
IN-DISTRICT			_			-				
White	3453	87.5%	3320	87.7%	3291	88.9%	3301	89.2%	3293	88.9%
Black				89.1%		90.8%		88.9%	457	89.6%
Other	79	79.8%	77	82.8%	85	73.3%	123	83.7%	121	78.6%
TOTAL	3902	87.6%	3806	87.8%	3760	88.7%	3855	88.9%	3871	88.6%
OUT-OF-DISTRICT	Ī				-					
White	411	10.4%	399	10.5%	353	9.5%	335	9.0%	340	9.2%
Black	35	8.6%	43	9.4%	36	8.5%	42	8.7%	35	
Other	3	3.0%	6	6.5%	7	6.0%	11	7.5%	9	
TOTAL	449	10.1%	448	10.3%	396	9.3%	388	9.0%	384	8.8%
OUT-OF-STATE							-			
White	82	2.1%	66	1.7%	57	1.5%	66	1.8%	72	1.9%
Black	4	1.0%	7	1.5%	3	0.7%	12	2.5%	18	3.5%
Other	17	17.2%	10	10.8%	24	20.7%	13	8.8%	24	15.6%
TOTAL	103	2.3%	83	1.9%	84	2.0%	91	2.1%	114	2.6%
ALL STUDENTS									_	
White	3946	100%	3785	100%	3701	100%	3702	100%	3705	100%
Black	409	100%	459	100%	423	100%	485			100%
Other	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%

reside within the PVCC service region. Out-of-district students are those who reside within Yirginia but not within the PVCC service region. Out-of-state students are those who reside outside of

Virginia. Note that prior to fall 1988 PVCC operated under the

either white or black students. The percentage of students residing outside the service region but within the Commonwealth of Virginia was highest for whites and lowest for minorities other than black. However, a much larger percentage of minority students other than black were classified as out-of-state students than were white or black students.

quarter system.

The fall semester headcount by race and residence for all PVCC service region localities is shown in Table 5.



	19	89	19	90	19	91	19	92	19	93
CATEGORY	No.	Pct.	No.	90 Pct.	Nu.	Pct.	No.	Pct.	No.	Pct.
ALBEMARLE										
White	1622	47.0%	1530	46.1%	1525	46.3%	1476	44.7%	1493	45.3%
Black	129	34.9%	125	30.6%	121	31.5%	131	30.4%	131	28.7%
Other	35	44.3%	31	40.3%	35	41.2%	45	36.6%	53	43.8%
TOTAL	1786	45.8%	1686	44.3%	1681	44.7%	1652	42.9%	1677	43.3%
BUCKINGHAM										
White		1.7%		1.8%				1.8%		1.7%
Black	13			5.1%		4.2%		5.1%		4.4%
Otner	2	2.5%	0	0.0%	1	1.2%	1	0.8%	0	0.0%
TOTAL	73	1.9%	80	2.1%	74	2.0%	82	2.1%	75	1.9%
FLUVANNA	202		545							
White Black	203	3.9%	215	6.5%	235	7.1%	306	9.3%	263	
Black		10.5%	38	9.3%	25	6.5%	39	9.0%		8.1%
Other	1	1.5%		3.9%	2	2.4%	4	5.3%	2	1.7%
TOTAL	243	6.2%	256	6.7%	262	7.0%	349	9.1%	3 02	7.8%
GREENE			n							
White	262	7.6%	288	8.7%	266	8.1%	277	8.4%	294	8.9%
Black	9	2.4%	15	3.7%	16	4.2%	16	3.7%	25	
Other 	1			5.2%				6.5%		2.5%
TOTAL	272	7.0%	307	8.1%	288	7.7%	301	7.8%	322	8.3%
LOUISA	477	7 00	457	, ,,,	440	/ 000	4/2	/ 000		
White Black	134	J.0%	125	4.6%	100	4.9%	102	4.9%	201	
Other	20			8.1% 2.6%		2.4%				11.2% 3.3%
TOTAL	160	4.1%	188	4.9%	204	5.4%	209	5.4%	256	6.6%
NELSON										
⊮hite	138	4.0%	144	4.3%	159	4.8%	156	4.7%	173	5.3%
Black		3.5%		3.4%		3.4%	27	6.3%		3.5%
Other		2.5%		1.3%		0.0%				4.1%
TOTAL	153	3.9%	159	4.2%	172	4.6%	187	4.9%	194	5.0%
CHARLOTTESVILLE		-							<u>.</u>	
√hite		30.1%	931	28.0%	889	27.0%	865	26.2%	814	24.7%
Black				39.9%						38.7%
Other		45.6%		46.8%		45.9%		45.5%		44.6%
TOTAL	1215	31.1%	1130	29.7%	1079	28.7%	1075	27.9%	1045	27.0%
TOTAL									 .	
IN-DISTRICT										
√hite	3453		3320			100%			3293	
Black	370			100%		100%				
Other	79	100%	77	100%	85	100%	123	100%	121	100%
TOTAL	3902	100%	3806	100%	3760	100%	3855	100%	3871	100%

Most minority students residing within PVCC's service region lived within the City of Charlottesville or in Albemarle County. Approximately two-thirds of all black students from the service region, and nearly 90% of minority students other than black, were residents of one of these two jurisdictions. As in previous years, the largest number of blacks resided in the City of Charlottesville, and the second largest number resided in Albemarle County.

PVCC has never enrolled as high a percentage of non-whites as reside within the service region as a whole. As can be seen in Table 6, approximately 18% of the

		1989	199	-	199		199	_	199	_
RESIDENCE	Pct. Pop.		Pct. Pop.	Pct. HC	Pct. Pop.		Pct. Pop.	Pct. HC	Pct. Pop.	Pct. HC
lbemarle	11.8%	9.2%	11.7%	9.3%	12.9%	9.3%	12.9%	10.7%	12.9%	11.0%
luckingham	41.2%	20.5%	42.9%	26.3%	41.2%	23.0%	41.2%	28.0%	41.2%	26.7%
luvanna	25.3%	16.5%	27.6%	16.0%	23.4%	10.3%	23.4%	12.3%	23.4%	12.9%
ireene	6.5%	3.7%	7.2%	6.2%	7.0%	7.6%	7.0%	8.0%	7.0%	8.7%
ouisa.	28.0%	17.5%	30.0%	18.6%	26.4%	21.6%	26.4%	22.5%	26.4%	21.5%
lelson	19.7%	9.8%	17.5%	9.4%	19.8%	7.6%	19.8%	16.6%	19.8%	10.8%
Charlottesville	23.4%	14.6%	21.0%	17.6%	23.9%	17.6%	23.9%	19.5%	23.9%	22.1%
OTAL	18.2%	11.5%	17.9%	12.8%	18.6%	12.5%	18.6%	14.4%	18.6%	14.9%

service region population during any recent year was non-white, while typically less than 14% of the PVCC student service region population was non-white. However,



over the past two years, the gap between the two narrowed considerably, as almost 15% of all fall 1993 PVCC service region students were non-white.

STUDENT ENROLLMENT CHARACTERISTICS BY RACE

Differences in white and minority enrollment characteristics often provide indications as to what minority students find attractive about PVCC. Enrollment characteris-

3.2% 124 5.2% 15	6 33. 6 33. 6 6 67. 6 60.	0% 111 7% 11 3% 4 1% 127 2% 258 3% 30 2% 6	16 27 47 40 75 30 39 70 37 72 59 59	.0% .4% .5%	1125 155 56 1336 2577 330	32.0% 38.1% 30.8% 69.6% 68.0%	1085 139 54 1278 2620 371	27.3% 35.1% 29.3% 70.7% 72.7%
5.2% 15 0.4% 3 3.5% 143 6.8% 253 4.8% 30 9.6% 5	6 33. 6 33. 6 6 67. 6 60.	7% 1:3% 4 1% 127 2% 258 3% 30 2% 6	16 27 47 40 75 30 39 70 37 72 59 59	.4% .5% .1%	155 56 1336 2577 330	32.0% 38.1% 30.8% 69.6% 68.0%	139 54 1278 2620 371	27.3% 35.1% 29.3% 70.7% 72.7%
5.2% 15 0.4% 3 3.5% 143 6.8% 253 4.8% 30 9.6% 5	6 33. 6 33. 6 6 67. 6 60.	7% 1:3% 4 1% 127 2% 258 3% 30 2% 6	16 27 47 40 75 30 39 70 37 72 59 59	.4% .5% .1%	155 56 1336 2577 330	32.0% 38.1% 30.8% 69.6% 68.0%	139 54 1278 2620 371	27.3% 35.1% 29.3% 70.7% 72.7%
0.4% 3 3.5% 143 6.8% 253 4.8% 30 9.6% 5	6 33. 6 67. 6 67. 6 60.	3% 4 1% 127 2% 258 3% 30	75 30 75 30 89 70 97 72 99 59	.1%	56 1336 2577 330	38.1% 30.8% 69.6% 68.0%	54 1278 2620 371	35.1% 29.3% 70.7% 72.7%
6.8% 253 4.8% 30 9.6% 5	6 67.19 67.16 60.1	2% 258 3% 30 2% 6	75 30 39 70 37 72 39 59	.1%	1336 2577 330	30.8% 69.6% 68.0%	1278 2620 371	70.7%
6.8% 253 4.8% 30 9.6% 5	6 67.1 9 67.1 6 60.1	2% 258 3% 30 2% 6	39 70 07 72 59 59	.0%	2577 330	69.6% 68.0%	2620 371	70.7% 72.7%
4.8% 30 9.6% 5	9 67. 6 60.	5% 30 2% 6	72 59 59	.6%	330	68.0%	371	72.7%
4.8% 30 9.6% 5	9 67. 6 60.	5% 30 2% 6	72 59 59	.6%	330	68.0%	371	72.7%
9.6% 5	6 60.	2% 6	59 59					
				.5%	91	61.9%	100	64.9%
6.5% 290	1 66.	% 296	E 40					
			אס כנ	.9%	2998	69.2%	3091	70.7%
							_	
100% 378	5 10	% 370	1 1	00%	3702	100%	3705	100%
100% 45	9 10	0% 42	23 1	00%	485	100%	510	100%
100% 5	3 10	0% 11	16 1	00%	147	100%	154	100%
100% 433	7 10	0% 424	0 1	00%	4334	100%	4369	100%
1 1 1 1 1	100% 433	00% 93 100 00% 4337 100 nrollment Book	100% 93 100% 11 100% 4337 100% 424 100% 4337 100% 424 100% 4337 100% 424 100% 4337 100% 424 100% 4337 100% 424	100% 93 100% 116 1 100% 4337 100% 4240 1 100% 4337 100% 4240 1	100% 93 100% 116 100% 100% 4337 100% 4240 100% 100% 4337 100% 4240 100% 100% 4337 100% 4240 100%	100% 93 100% 116 100% 147 100% 4337 100% 4240 100% 4334 100% 100% 4337 100% 4240 100% 4334 100% 100% 100% 100% 100% 100% 100% 100%	100% 93 100% 116 100% 147 100% 100% 4337 100% 4240 100% 4334 100% 100% 4330 100% 4330 100% 100% 4330 100% 4330 100% 100% 4330 100% 4330 100% 100% 4330 100% 4330 100% 100% 4330 100% 4330 100% 100% 4330 100% 4330 100% 100% 4330 100% 100% 4330 100% 4330 100% 100% 4330 100% 100% 4330 100% 100% 4330 100% 100% 4330 100% 100% 4330 100% 100% 4330 100% 100% 4330 100% 100% 4330 100% 100% 4330 100% 100% 4330 100% 100% 4330 100% 100% 4300 100% 100% 400% 400% 100% 400% 400% 100% 400% 400% 100% 400% 400% 100% 400% 400% 400% 100% 400% 400% 400% 100% 400% 400% 400% 100% 400% 400% 400% 400% 100% 400% 400% 400% 400% 400% 400% 400%	100% 93 100% 116 100% 147 100% 154 100% 4337 100% 4240 100% 4334 100% 4369 100llment Booklets, Tables 31, 14b, and 15 cate the percentage of students in a part

tics examined in this
study are attendance
(new or returning),
status (full-time or
part-time), class
(freshmen, sophomores, developmental, or unclassified), program
(college transfer,
occupational/technical, de-

velopmental, or unclassified), degree sought (Associate of Arts [A.A.], Associate of Science [A.S.], Associate of Applied Science [A.A.S.], diploma, certificate, developmental, or unclassified), and curriculum (Business Administration, Education, Fine Arts, and so forth).



As can be seen in Table 7, just under 30% of all white and black students were new to PVCC in Fall Semester 1993.³ Proportionally, there were slightly fewer new black students than white students, and more new minority students other than

TABLE 8: PVCC FALL TERM HEADCOUNT BY RACE AND FULL-TIME/PART-TIME STATUS 1989 1990 1991 1992 1993 CATEGORY No. Pct. No. Pct. No. Pct. No. Pct. No. Pct. FULL-TIME **Uhite** 747 18.9% 754 19.9% 768 20.8% 719 19.4% 667 18.0% 97 22.9% Black 66 16.1% 102 22.2% 86 17.7% 85 16.7% Other 24 24.2% 25 26.9% 31 26.7% 37 25.2% 49 31.8% TOTAL 837 18.8% 881 20.3% 896 21.1% 842 19.4% 801 18.3% PART-TIME 3199 81.1% 3031 80.1% 2933 79.2% 2983 80.6% 3038 82.0% White Black 343 83.9% 357 77.8% 326 77.1% 399 82.3% 425 83.3% Other 75 75.8% 68 73.1% 85 73.3% 110 74.8% 105 68.2% TOTAL 3617 81.2% 3456 79.7% 3344 78.9% 3492 80.6% 3568 81.7% ALL STUDENTS White 3946 100% 3785 100% 3701 100% 3702 100% 3705 100% Black 409 100% 459 100% 423 100% 485 100% 510 100% Other 99 100% 93 100% 116 100% 147 100% 154 100% TOTAL 4454 100% 4337 100% 4240 100% 4334 100% 4369 100% SOURCE: VCCS Student Enrollment Booklets, Table 15. Percentage figures indicate the percentage of students in a particular racial category by their status (full-time or part-time). A full-time student is any student carrying twelve or more credit hours of course work during the term. Note that prior to fall 1988 PVCC operated under a quarter system.

black than either white or black students.

During the late 1980's and early 1990's, a notable increase in full-time students occurred at PVCC (see Table 8). This increased culminated in fall 1991 with 896 full-time students. Of these, 128 (14.3%) were minority students. Between 1991 and 1993, however, the total number of full-time students declined by 10.6%, while during the same two years, the number of minority full-time students continued to grow, increasing 4.7%. Between fall 1992 and fall 1993, black full-time student enrollment decreased by



³New students include first-time students (those who have not attended college previously) and transfer students (those who have attended college previously but have never attended PVCC).

only one (1%) while white full-time student enrollment decreased by 52 (7%). Minority full-time enrollment other than black increased (32%) for the fifth consecutive year. Since 1989, full-time enrollment other than black has increased by 104%. Over the same five year period, black full-time enrollment has increased 29%, and full-time white student enrollment has decreased 11%.

Proportionally, nearly one-third of all minority students other than black were enrolled at PVCC as full-time students, while less than one-fifth of all white and black students were.



PVCC fall term headcount by race and class is shown in Table 9. Normally, during any fall term, a higher percentage of minority students are classified as freshmen than white students, and this was true during fall 1993. While only slightly over one-third of all white students were classified as freshmen, nearly one-half of all minority students were. On the

	19	89	19	90	19	91	19	92	19	93
CATEGORY	No.	Pct.	No.	Pct.	No.	Pct.	No.	Pct.		Pct.
FRESHMEN										
White	1350	34.2%	1324	35.0%	1332	36.0%	1385	37.4%	1277	34.5%
Black	166	40.6%	210	45.8%	218	51.5%	234	48.2%		50.6%
Other	43	43.4%	41	44.1%	50	43.1%		44.9%		45.5%
TOTAL	1559	35.0%	1575	36.3%	1600	37.7%	1685	38.9%	1605	36.7%
SOPHOMORES				····						
White	533	13.5%	545	14.4%	551	14.9%	548	14.8%	574	15.5%
Black		11.5%		10.9%		12.1%		12.6%		10.4%
Other	15	15.2%				12.1%		10.9%		12.3%
TOTAL	595	13.4%	604	13.9%	616	14.5%	625	14.4%	646	14.8%
DEVELOPMENTAL					—-					
White	20	0.5%	15	0.4%	18	0.5%	7	0.2%	7	0.2%
Black	8	2.0%		2.6%	9		6		11	
Other	2		2		Ó		ō	0.0%	Ö	
TOTAL	30	0.7%	29	0.7%	27	0.6%	13	0.3%	18	0.4%
UNCLASSIFIED										
Hhite	2043	51.8%	1901	50.2%	1800	48.6%	1762	47.6%	1847	49.9%
Black	188	46.0%	187	40.7%	145	34.3%	184	37.9%		36.9%
Other	39	39.4%	41	44.1%	52	44.8%	65	44.2%	65	42.2%
TOTAL	2270	51.0%	2129	49.1%	1997	47.1%	2011	46.4%	2100	48.1%
ALL STUDENTS										
Hhite	3946		3785		3701	100%	3702	100%	3705	100%
Black	409		459		423		485	100%	510	100%
Other	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%

SOURCE: VCCS Student Enrollment Booklets, Tables 4 and 7. Percentage figures indicate the percentage of students in a particular racial category by class status (freshman or sophomore). Students who have successfully completed over 45 credit hours toward their degrees are classified as sophomores; those who have not are classified as freshmen. Students taking fifty percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not enrolled in any program. Note that prior to fall 1988 PVCC operated under a quarter system.

other hand, a smaller percentage of minority students were classified as sophomores.

As full-time student enrollment decreased at PVCC, curricular student enrollment also decreased. The percentage of curricular students fell from 53.6% in fall 1992 to 51.9% in fall 1993. This was not true for black students, however. The percentage for



curricular black students rose from 62.1% to 63.2%. The percentage for minority students other than black also increased by 2%. It is worth noting that proportionally, more blacks than whites or other minorities enroll at PVCC as degree-seeking students (see Table 10).

	19	89	19	90	19	91	19	92	19	93
CATEGORY	No.	Pct.								
COLLEGE TRANSFER				-						
White	1282	32.5%	1319	34.8%	1348	36.4%	1359	36.7%	1276	34.4%
Black		29.1%	130	28.3%	160	37.8%	190	39.2%		37.6%
Other	39	39.4%	37	39.8%	48	41.4%		45.6%		45.5%
TOTAL	1440	32.3%	1486	34.3%	1556	36.7%	1616	37.3%	1538	35.2%
OCCUPATIONAL /TECHNICAL					-					
White	601	15.2%	550	14.5%	535	14.5%	574	15.5%	575	15.5%
Black	94	23.0%		28.3%		25.8%		21.6%		23.3%
Other		19.2%		14.0%		13.8%		10.2%		12.3%
TOTAL	714	16.0%	693	16.0%	660	15.6%	694	16.0%	713	16.3%
DEVELOPMENTAL				_						
White	20		-		18	0.5%	7	0.2%	7	0.2%
Black	8		12		9	2.1%	6	1.2%	11	2.2%
Other	2	2.0%	2	2.2%	0	0.0%	0	0.0%	0	0.0%
TOTAL	30	0.7%	29	0.7%	27	0.6%	13	0.3%	18	0.4%
UNCLASSIFIED	-					_			_	
White	2043	51.8%	1901	50.2%	1800	48.6%	1762	47.6%	1847	49.9%
Black		46.0%		40.7%		34.3%		37.9%		36.9%
Other .	39	39.4%	41	44.1%	52	44.8%		44.2%		42.2%
TOTAL	2270	51.0%	2129	49.1%	1997	47.1%	2011	46.4%	2100	48.1%
ALL STUDENTS		•								
White ·	3946		3785	100%	3701		3702	100%	3705	100%
Black	409	100%	459	100%	423	100%	485	100%	510	100%
Other	99	100%	93	100%	116	100%	147	100%	154	100%
TOTAL	4454	100%	4337	100%	4240	100%	4334	100%	4369	100%

SOURCE: VCCS Student Enrollment Booklets, Table 4. Percentage figures indicate the percentage of students in a particular racial category by the program in which they are enrolled. College transfer students are enrolled in programs leading toward the A.A. or A.S. degrees. These programs are designed as transfer programs to four-year colleges or universities. Occupational/technical students are enrolled in programs leading toward the A.A.S. degree or toward a certificate or diploma. These programs are designed to provide job-related skills for various sucupational fields. Students taking fifty percent or more of their classes in developmental studies are classified as developmental students. Unclassified students are those not enrolled in any degree program. Note that prior to fall 1988 PVCC operated under a quarter system.

Over one-third of all PVCC students were enrolled in college transfer programs in fall 1993. A slightly higher percentage of both black and other minority students were enrolled in college transfer programs than white students. The figures for fall 1993 were quite similar to those for previous fall terms.

A higher percentage of black students were enrolled in occupational/technical programs than were other minority students or white students. The number of white students enrolled in occupational/technical programs has gradually increased since fall 1991, reversing a downward trend prior to 1991. On the other hand, the number of black students enrolled in occupational/technical programs rose sharply between fall 1990 and fall 1990, then fell between fall 1990 and fall 1992, and again rose sharply between fall 1992 and fall 1993.

Enrollment patterns by race and degree sought are shown in Table 11. College transfer programs are those leading toward either the A.A. or A.S. degrees; occupational/technical programs are those leading toward the A.A.S. degree, a certificate, or a diploma. PVCC fall term headcount by race and curricular programs is shown in Table 12 and Table 13. These tables are presented to assist academic administrators and faculty in assessing minority enrollments within their divisions and programs. However, considerable caution should be exercised when examining these data. In any particular year, very few minority students may be enrolled in a particular curriculum. Because of such small numbers, the statistical reliability of the data is questionable.



	19	39	19	90	15	91	19	92	19	93
CATEGORY	No.	Pct.	No.	90 Pct.	No.	Pct.	No.	Pct.	No.	Pct.
A.A.		- .								
White	305	7.7%	398	10.5%	405	10.9%	409	11.0%	365	9.9%
Black	17	4.2%	32	7.0%	37	8.7%	38	7.8%	39	7.6%
Other	8	8.1%	7	7.5%	10	8.6%	11	7.5%	13	8.4%
TOTAL	33C	7.4%	437	10.1%	452	10.7%	458	10.6%	417	9.5%
A.S.										
	9//	24.8%	921	24.3%	943	25.5%	950	25.7%	911	24.6%
Black Other	102	24.9%	70	27.4%	123	29.1%	152	31.3%	153	30.0% 37.0%
TOTAL	1110	24.9%	1049	24.2%	1104	26.0%	1158	26.7%	1121	25.7%
A.A.S.		4, 00.		47.00	F 4 =	4.7				
White	554	14.0%	525	13.9%	507	15.7%	545	14.7%	542	14.6%
Black Other				25.7%						
				14.0%						
TOTAL	657	14.8%	656	15.1%	623	14.7%	657	15.2%	668	15.3%
DIPLOMA		0.00		0.04						
White Black	1	0.0%	0	0.0%	0	0.0%	0	0.0%	U	
Other	0	0.0%		0.0%		0.0%		0.0%		0.0% 0.0%
TOTAL		0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
CERTIFICATE										
White	46	1.2%	25	0.7%	28	0.8%	29	0.8%	33	n 9%
Black	10	2.4%	12	2.6%	9	2.1%	8	1.6%	12	2.4%
Other		0.0%		0.0%	0	0.0%	0	0.0%		0.0%
TOTAL	56	1.3%	37	0.9%	37	0.9%	37	0.9%	45	1.0%
DEVELOPMENTAL						 -				
				0.4%						
Black	8	2.0%	12	2.6%	9	2.1%	6			2.2%
Other	2	2.0%	2	2.2%	0	0.0%	0	0.0%	0	0.0%
TOTAL	30	0.7%	29	0.7%	27	0.6%	13	0.3%	18	0.4%
UNCLASSIFIED					_					
White				50.2%						
Black Other		46.0% 39.4%		40.7%		34.3% 44.8%		37.9% 44.2%		36.9% 42.2%
TOTAL				49.1%			_			
ALL STUDENTS White	3946	100%	3785	100%	3701	100%	3702	100%	3705	100%
Black	409	100%				100%				
Other	99	100%	93	100%		100%				100%
	4454	100*	4337	1009	4240	100%	4334	100%	4369	100%

TABLE 12: PVCC FALL TERM HEADCOUNT NUMBER BY RACE AND CURRICULUM CURRICULUM Wh Bl Oth ALL Business Admin. Education Fine Arts General Studies Liberal Arts Science AA/AS TOTAL 1282 119 39 1440 1319 130 37 1486 1348 160 48 1556 1359 190 67 1616 1276 192 70 1538 Accounting R Computer Info. Draft & Design Electronics Management Marketing Nursing Office Systems Police Science Resp. Therapy Science Lab AAS TOTAL 554 84 525 118 507 100 542 107 Arts/Crafts Λ **Auto Mechanics** Career Studies **Clerical Studies** Drafting O n Draft Design Electronic Svc. n Ω Health Tech. n Law Enforcement DIP/CERT TOTAL Ö DEVELOPMENTAL UNCLASSIFIED 2043 188 39 2270 1901 187 41 2129 1800 145 52 1997 1762 184 65 2011 1847 188 65 2100 GRAND TOTAL 3946 409 99 4454 3785 459 93 4337 3701 423 116 4240 3702 485 147 4334 3705 510 154 4369

SOURCE: VCCS Student Enrollment Booklet, Tables 4 and 7. Wh=White; Bl=Black; Oth=Other; All=total. Prior to fall 1988 PVCC operated under a quarter system; it now operates under a semester system.

TABLE 13: PVCC TERM HEADCOUNT PERCENTAGE BY RACE AND CURRICULUM

CURRICULUM	1989				1990			1991				1992				1993				
	Wh	Bl (Oth 	ALL	Wh	Bl (Oth	ALL	Wh	Bl (Oth	ALL	Wh	Bl	Oth	ALL	Wh	Bl	Oth	ALL
Business Admin.	8%	7%	11%	8%	8%	5%	12%	8%	8%	8%	9%	8%	7%	9%	14%	7%	6%	8%	9%	6
Education	2%	1%	2%	2%	2%	1%	1%	2%	2%	2%	1%	2%	2%	1%	1%	2%	2%	2%	2%	2
Fine Arts	1%	1%	1%	1%	2%	0%	2%	2%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	3%	1
General Studies	9%	12%	9%	9%	10%	12%	13%	11%	12%	17%	14%	12%	13%	18%	13%	13%	13%	18%	12%	13
Liberal Arts	9%	6%	8%	9%	9%	7%	5%	9%	10%	8%	7%	9%	10%	6%	5%	9%	9%	7%	6%	9
Science	4%	2%	8%	4%	4%	3%	6%	4%	4%	2%	9%	4%	4%	3%	10%	4%	4%	3%	14%	57
AA/AS TOTAL	32%	29%	39%	32%	35%	28%	40%	34%	36%	38%	41%	37%	37%	39%	46%	37%	34%	38%	45%	357
Accounting	1%	1%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	1%	1%	1%	2%	2%	1%	27
Computer Info.	2%	5%	5%	3%	2%	7%	2%	3%	2%	7%	4%	2%	2%	6%	3%	3%	2%	6%	3%	37
Draft & Design	1%	0%	0%	1%	1%	1%	0%	1%	1%	0%	0%	0%	17	1%	0%	1%	0%	0%	0%	0;
Electronics	1%	1%	2%	1%	1%	2%	0%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	13
Management	3%	4%	0%	3%	3%	5%	1%	3%	2%	4%	0%	3%	3%	4%	3%	3%	3%	4%	3%	3
Marketing	1%	1%	2%	1%	1%	1%	0%	1%	0%	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	0;
Nursing	3%	3%	5%	3%	3%	3%	5%	3%	3%	2%	3%	3%	3%	2%	2%	3%	4%	2%	4%	37
Office Systems	1%	4%	2%	1%	1%	5%	1%	1%	1%	5%	1%	1%	1%	4%	1%	1%	1%	5%	1%	12
Police Science	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	0%	27
Resp. Therapy	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	07
Science Lab	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	07
AAS TOTAL	14%	21%	19%	15%	14%	26%	14%	15%	14%	24%	14%	15%	15%	20%	10%	15%	15%	21%	12%	15%
Arts/Crafts	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	07
Auto Mechanics	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	02
Career Studies	1%	1%	0%	1%	0%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%	17
Clerical Studies	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	02
Drafting	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	02
Draft Design	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	07
Electronic Svc.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0;
Health Tech.	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	07
Law Enforcement	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	07
DIP/CERT TOTAL	1%	2%	0%	1%	1%	3%	0%	1%	1%	2%	0%	1%	1%	2%	0%	1%	1%	2%	0%	17
DEVELOPMENTAL	1%	2%	2%	1%	0%	3%	2%	1%	0%	2%	0%	1%	0%	1%	0%	0%	0%	2%	0%	07
UNCLASSIFIED	52%	46%	39%	51%	50%	41%	44%	49%	49%	34%	45%	47%	48%	38%	44%	46%	50%	37%	42%	487

SOURCE: Table 11. Percentages within this table are by column. In other words, a percentage figure represents the percentage of students by race in a particular curriculum. Wh=White; Bl=Black; Oth=Other; All=total. Prior to fall 1988 PVCC operated under a quarter system.



CONCLUSIONS

Six-hundred sixty-four minority students enrolled at PVCC during Fall Semester 1993. This was a 5% increase over the fall 1992 figure and marked the second consecutive record-setting year. The percentage of minority students within the student body as a whole (15.2%) was also the highest ever, as was the number and percentage of both black students (510, 11.7%) and other minority students (154, 3.5%). In fact, the two-year gains in minority enrollment were largely responsible for the increase in the total number of students attending PVCC between fall 1991 and fall 1993 (the number of white students increased by only four during this two-year period).

During the past two years, minority student enrollment has increased substantially at PVCC. Yet, in terms of total minority enrollment, the college falls below the national and the state norms. In 1991, 24.6% of all students in the United States attending two-year public institutions were of minority status (U.S. Department of Education figures). Within the Commonwealth of Virginia, 18.7% of all public two-year students were minority. This is misleading, however, because in terms of black student enrollment, PVCC is ahead of the national norm. During Fall Semester 1992 and Fall Semester 1993, PVCC black student enrollment exceeded the national average of 10.2% with percentages of 11.2% and 11.7%, respectively.

This upsurge in minority enrollment, particularly among black students, can be attributed largely to the efforts of President Dr. Deborah DiCroce. During the summer of 1989, in an effort to attract minorities to the college, Dr. DiCroce created the Task Force for Minority Recruitment and Retention. Two years later, the Action Plan for Minority Recruitment and Retention was completed by the Task Force and implemented by the college. A group of prominent black community leaders has been instrumental in



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assisting college officials implement the plan. Certainly, as can be seen in this report, the work of Dr. DiCroce, the Task Force, and the Black Community Leaders Group, is yielding a rich harvest in terms of minority student enrollment.